



# **QUICK LIST**

Cut Sheets, Snap Outs & Edged Glued

SINCE 1919, GREAT SERVICE NEVER GETS OLD



# BEGINNING

Founded in 1919, Victor Printing is a third generation family owned business dedicated to providing innovative printing solutions exclusively to the trade market.

Our business forms division offers complete document manufacturing capabilities for continuous forms, laser cut sheets, checks, unit sets, and wraparound books.

We manufacture according to your specifications so you get exactly what you want. The best part is, we charge about the same as those other 'forms' companies who stock generic forms.

# ARTWORK

Proper output requires proper setup. This checklist will help you avoid common problems with submitted files that slow or even halt production.

## ○ Is your page layout program supported by Victor Printing?

- We prefer "native files" (w/fonts & links included) or high resolution PDF files (w/fonts & links embedded, bleed and crop marks)
- Please make sure your file name includes the extension. (.indd, .qxp, .ai)
- Accepted File Types:

### Mac OS X (10.7)

- Adobe Acrobat 10
- Adobe InDesign CS3 - CS6
- Adobe Illustrator CS3 - CS6
- Adobe Photoshop CS3 - CS6
- QuarkXPress 6.52 - 9.3
- Macromedia Freehand MX
- Microsoft Excel\* 2008
- Microsoft PowerPoint\* 2008
- Microsoft Word\* 2008

### PC (Windows XP)

- Adobe Acrobat 9
- Adobe Illustrator CS2 - CS4
- Adobe InDesign CS2 - CS4
- Adobe PageMaker 7
- Adobe Photoshop CS2 - CS4
- CorelDRAW 12.0
- Macromedia Freehand MX
- QuarkXPress 4.11 - 8.5
- Microsoft Excel\* 2007
- Microsoft PowerPoint\* 2007
- Microsoft Publisher\* 2007
- Microsoft Word\* 2007

\*Microsoft programs are RGB based and are most commonly used for word processing. They are NOT recommended for high resolution output. Furthermore, images placed into any Microsoft document must also be in RGB mode to maintain consistency and avoid errors. Documents created in Microsoft programs will output as one color and/or 4C process and may cause shifts in the color representation. Victor Printing, Inc. cannot assume responsibility for color representation if you choose to use these programs.

## ○ Is your document setup to the correct final trim size (100%)?

- Please include stubs when setting up your file.



○ **Does your file meet the proper Lock-up requirements?**

- There needs to be a total of .5" of blank space for lock-up. Below are some examples.



CUT SHEET

SNAP OUT

○ **Does your file bleed? If yes, please call our Customer Service department for a custom quote.**

- All bleeds need to extend at least .125" beyond the edge of the page. Please include crop marks.

○ **Have you supplied all fonts used in your file?**

- Most professional layout programs have a collection features to gather your fonts for you.
- You can also choose to outline your fonts, however, we prefer having the actual font file so we can make changes to the text if needed.
- Do not use styles or attributes within the programs (ie. bold, underline, italic...), but rather the actual font for these (ie. Helvetica bold, Helvetica italic).

○ **Did you include all links?**

- Please make certain that every placed image (eps, tiff, jpg, etc.) used in your document is included with your files. If possible, even include all embedded images.
- All raster Images should be 300 dpi or higher. Anything below is considered moderate to low resolution.
- If a low resolution file is submitted, you will be contacted about this problem.

○ **Have you given us a printed, physical copy or mock-up?**

- Please provide us with a hard copy either printed, faxed, or e-mailed. This way, we know what the finished product should look like and we can check for inconsistencies.

○ **Have you backed up your files on your hard drive or other media in case of file damage?**

- Never give away the only copy of your files.
- Only provide the files needed to produce your document.  
Supplying us with extraneous files increases the possibility of incorrect output.

○ **Submitting your files for print...**

- Files need to be compressed/zipped with all the needed components inside.
- File submitting methods:
  - ... Upload your files via our FTP site at [www.victorptg.com/cgi-bin/filechucker.pl](http://www.victorptg.com/cgi-bin/filechucker.pl)
  - ... Email your files to [postmaster@victorptg.com](mailto:postmaster@victorptg.com) or [artdept@victorptg.com](mailto:artdept@victorptg.com)
  - ... Order from our online store at [www.nationsprint.com/clients/victorstore/](http://www.nationsprint.com/clients/victorstore/)
  - ... Mail us a CD, DVD, or Thumb Drive!
- Be sure to name your files with your Company name, PO # or Victor Job #.



# COMPOSITION

Our In-House Art Department is on hand to create, or recreate, your artwork.

## Composition Rates

- \$65.00 per hour (*billed in ten minute increments*)
- \$10.00 minimum charge

## Proofing

- Please allow one (1) additional business day for proofing
- PDF Proof - \$5.00

# INKS

## Basic Ink Color



**Note:** This brochure is printed in CMYK. For accurate color representation, please refer to a Pantone color guide (uncoated).

## Standard Ink Colors



# PAPER

## Carbonless (*standard weights*)

- CB – White Only
- CFB – White, Canary, Pink, Gold, Green, Blue
- CF – White, Canary, Pink, Gold, Green, Blue

*\*Any color combination sequence on CFB and CF.*

## Cut Sheets (*20lb or 24lb*)

- Base Pricing – White Bond Only
- Colored Paper – Available with Up-charge

*\*See up-charge chart at the bottom of Cut Sheet page.*

# MARGINALS

## Color

- Pantone 185 (standard)

*When press numbering, marginals and numbers must be the same color.*

## Size

- Font has to be at least 8.5 pt.
- Maximum Length of 5"

# NUMBERING

## Color

- Pantone 185 (standard)

## Size

- 3/16" Numbers

- Numbering is available on all stock sizes.
- Crash numbering is available on snap outs only.
- "Guaranteed No Missing Numbers" is available with a \$10 up-charge.

# SHIPPING

We will schedule all orders to ship as close to the requested ship date as possible. Every effort will be made to ship on or before the acknowledged shipping date. Victor Printing cannot guarantee shipment on any specific date and will not be liable in any way for expenses incurred because of delayed shipments. Any overnight or special delivery charges will remain the sole responsibility of the distributor.

## Standard Orders

- 3 to 5 work days.
- Split Ships – Add \$5.00 for each additional shipping location.

## Rush Orders

- Rush orders are available for an additional charge. Please call for pricing.

# CUT SHEETS

## VICTOR PRINTING QUICK LIST

\*FOR QTY'S THAT FALL IN BETWEEN – USE LOWER QTY PER M

### 4.25" x 5.5"

Paper Stock - Qty.	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>20lb Mocr - Per M</b>	Black or Blank	\$27.73	\$21.00	\$17.06	\$14.47	\$12.48	\$10.16	\$8.53	\$7.07	\$6.40	\$6.00	\$5.74	\$5.40	\$5.20	\$4.55
<b>24lb Mocr - Per M</b>	Black or Blank	\$28.29	\$21.54	\$17.59	\$14.98	\$12.96	\$11.11	\$9.70	\$8.20	\$7.53	\$7.08	\$6.52	\$6.08	\$5.78	\$5.43

SPECIAL FEATURES – INK	Flat Charge	Per M
Standard Ink Color Up-charge	\$10.00	
Back Printing	\$30.00	\$0.25
Back Printing: 2-Color (black & std.)	\$60.00	\$0.75
2-Color Face (black & std.)	\$30.00	\$0.50
2-Color Face/Black Backer (black & std./black)	\$60.00	\$0.75
2-Color Face/ 2-Color Backer (black & std./ black & std.)	\$90.00	\$1.25
Up-charge for special PMS color	\$25.00 each	
PDF Proof	\$5.00	

SPECIAL FEATURES – FINISHING	Flat Charge	Per M
Drilling	\$5.00 setup	\$2.00 per M – up to 3 holes per side
Polywrapping		\$0.15 per poly
Numbering - 3/16 red	\$15.00	\$0.50
Guaranteed no missing numbers	\$10.00	\$1.00
Padding (25's)		\$2.50
Padding (50's)		\$1.50
Padding (100's)		\$1.00

### 5.5" x 8.5"

Paper Stock - Qty.	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>20lb Mocr - Per M</b>	Black or Blank	\$32.96	\$23.66	\$19.63	\$16.94	\$14.79	\$12.32	\$10.56	\$8.97	\$8.05	\$7.65	\$7.39	\$7.05	\$6.85	\$6.45
<b>24lb Mocr - Per M</b>	Black or Blank	\$34.08	\$24.75	\$20.68	\$17.96	\$15.75	\$13.21	\$11.39	\$9.74	\$8.82	\$8.42	\$8.15	\$7.82	\$7.62	\$7.22

SPECIAL FEATURES – INK	Flat Charge	Per M
Standard Ink Color Up-charge	\$10.00	
Back Printing	\$30.00	\$0.50
Back Printing: 2-Color (black & std.)	\$60.00	\$1.50
2-Color Face (black & std.)	\$30.00	\$1.00
2-Color Face/Black Backer (black & std./black)	\$60.00	\$1.50
2-Color Face/ 2-Color Backer (black & std./ black & std.)	\$90.00	\$2.50
Up-charge for special PMS color	\$25.00 each	
PDF Proof	\$5.00	

SPECIAL FEATURES – FINISHING	Flat Charge	Per M
Drilling	\$5.00 setup	\$2.00 per M – up to 3 holes per side
Polywrapping		\$0.15 per poly
Numbering - 3/16 red	\$15.00	\$0.50
Guaranteed no missing numbers	\$10.00	\$1.00
Padding (25's)		\$4.00
Padding (50's)		\$2.00
Padding (100's)		\$1.50

### 8.5" x 11"

Paper Stock - Qty.	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>20lb Mocr - Per M</b>	Black or Blank	\$40.92	\$28.99	\$24.76	\$21.87	\$19.42	\$16.64	\$14.37	\$12.53	\$11.61	\$11.21	\$10.94	\$10.61	\$10.41	\$10.01
<b>24lb Mocr - Per M</b>	Black or Blank	\$43.15	\$31.16	\$26.86	\$23.91	\$21.33	\$18.42	\$16.03	\$14.06	\$13.14	\$12.74	\$12.47	\$12.14	\$11.94	\$11.54

SPECIAL FEATURES – INK	Flat Charge	Per M
Standard Ink Color Up-charge	\$10.00	
Back Printing	\$30.00	\$1.00
Back Printing: 2-Color (black & std.)	\$60.00	\$3.00
2-Color Face (black & std.)	\$30.00	\$2.00
2-Color Face/Black Backer (black & std./black)	\$60.00	\$3.00
2-Color Face/ 2-Color Backer (black & std./ black & std.)	\$90.00	\$5.00
Up-charge for special PMS color	\$25.00 each	
PDF Proof	\$5.00	

SPECIAL FEATURES – FINISHING	Flat Charge	Per M
Drilling	\$5.00 setup	\$2.00 per M – up to 6 holes per side
Press Punching - 1/4 holes	\$4.00 per hole	\$0.50 per hole per M
Polywrapping		\$0.20 per poly
Numbering - 3/16 red	\$15.00	\$0.50
Guaranteed no missing numbers	\$10.00	\$1.00
Padding (25's)		\$6.00
Padding (50's)		\$3.00
Padding (100's)		\$2.00
Folding: 5.5" x 8.5" (in half) or 3.6875" x 8.5" (trifold)	\$10.00	\$3.00
Perfing (across the 8.5" dimension)	\$10.00	

## 8.5" x 14"

Paper Stock - Qty.	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>20lb Mocr - Per M</b>	Black or Blank	\$43.89	\$31.90	\$27.55	\$24.56	\$21.94	\$18.49	\$16.44	\$15.60	\$15.18	\$14.78	\$14.52	\$14.18	\$13.98	\$13.58
<b>24lb Mocr - Per M</b>	Black or Blank	\$46.74	\$34.66	\$30.23	\$27.16	\$24.37	\$21.27	\$20.05	\$19.05	\$18.63	\$18.23	\$17.97	\$17.63	\$17.43	\$17.03

SPECIAL FEATURES – INK	Flat Charge	Per M
Standard Ink Color Up-charge	\$10.00	
Back Printing	\$30.00	\$1.00
Back Printing: 2-Color (black & std.)	\$60.00	\$3.00
2-Color Face (black & std.)	\$30.00	\$2.00
2-Color Face/Black Backer (black & std./black)	\$60.00	\$3.00
2-Color Face/ 2-Color Backer (black & std./ black & std.)	\$90.00	\$5.00
Up-charge for special PMS color	\$25.00 each	
PDF Proof	\$5.00	

SPECIAL FEATURES – FINISHING	Flat Charge	Per M
Drilling	\$5.00 setup	\$2.00 per M - up to 6 holes per side
Press Punching - 1/4 holes	\$4.00 per hole	\$0.50 per hole per M
Polywrapping		\$0.20 per poly
Numbering - 3/16 red	\$15.00	\$0.50
Guaranteed no missing numbers	\$10.00	\$1.00
Padding (25's)		\$6.00
Padding (50's)		\$3.00
Padding (100's)		\$2.00
Folding: 7" x 8.5" (in half) or 3.5" x 8.5" (double parallel)	\$10.00	\$4.00
Perfing (across the 8.5" dimension)	\$10.00	

## 11" x 17"

Paper Stock - Qty.	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>20lb Mocr - Per M</b>	Black or Blank	\$51.83	\$38.65	\$33.51	\$30.29	\$27.66	\$24.78	\$22.50	\$20.13	\$19.72	\$19.32	\$19.05	\$18.97	\$18.77	\$18.37
<b>24lb Mocr - Per M</b>	Black or Blank	\$56.30	\$42.99	\$37.72	\$34.38	\$31.49	\$28.35	\$25.81	\$23.20	\$22.78	\$22.38	\$22.11	\$22.03	\$21.83	\$21.43

SPECIAL FEATURES – INK	Flat Charge	Per M
Standard Ink Color Up-charge	\$10.00	
Back Printing	\$30.00	\$1.00
Back Printing: 2-Color (black & std.)	\$60.00	\$3.00
2-Color Face (black & std.)	\$30.00	\$2.00
2-Color Face/Black Backer (black & std./black)	\$60.00	\$3.00
2-Color Face/ 2-Color Backer (black & std./ black & std.)	\$90.00	\$5.00
Up-charge for special PMS color	\$25.00 each	
PDF Proof	\$5.00	

SPECIAL FEATURES – FINISHING	Flat Charge	Per M
Drilling	\$5.00 setup	\$2.00 per M - up to 6 holes per side
Press Punching - 1/4 holes	\$4.00 per hole	\$0.50 per hole per M
Polywrapping		\$0.30 per poly
Numbering - 3/16 red	\$15.00	\$0.50
Guaranteed no missing numbers	\$10.00	\$1.00
Padding (25's)		\$12.00
Padding (50's)		\$6.00
Padding (100's)		\$4.00
Folding: 8.5" x 11" (in half)	\$10.00	\$5.00
Folding: 8.5" x 11" (in half) to 3.6875" or 5.5" x 8.5"	\$15.00	\$5.00

COLORED PAPER UP-CHARGES (Canary, Pink, Blue, Green)		
Size	20 lb. - Per M	24 lb. - Per M
<b>4.25" x 5.5"</b>	\$0.41	\$0.49
<b>5.5" x 8.5"</b>	\$0.82	\$0.98
<b>8.5" x 11"</b>	\$1.64	\$1.97
<b>8.5" x 14"</b>	\$4.18	\$5.02
<b>11" x 17"</b>	\$3.28	\$3.94

\*PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

\*\*ABOVE PRICING DOES NOT INCLUDE COMPOSITION WORK.

# SNAP OUTS & EDGE GLUED

\*FOR QTY'S THAT FALL IN BETWEEN - USE LOWER QTY PER M

## SNAP OUT: 3.5" x 9.125" - 3.67" x 9.125"

(Includes 5/8" Stub)

### EDGE GLUED: 3.5" x 8.5" - 3.67" x 8.5"

(Glued on 3.5" or 3.67" Side)

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
2 Part/Per M	Black	\$41.72	\$33.39	\$30.47	\$28.72	\$27.56	\$25.47	\$24.22	\$22.06	\$20.97	\$20.32	\$19.89	\$19.22	\$18.82	\$17.82
3 Part/Per M	Black	\$58.78	\$47.12	\$42.53	\$39.78	\$37.95	\$35.03	\$33.28	\$30.45	\$29.03	\$28.18	\$27.62	\$26.78	\$26.28	\$25.08
4 Part/Per M	Black	\$74.34	\$60.17	\$54.34	\$50.84	\$48.51	\$44.97	\$42.84	\$39.51	\$37.84	\$36.84	\$36.17	\$35.22	\$34.64	\$33.29
5 Part/Per M	Black	\$93.65	\$76.98	\$69.90	\$65.65	\$62.82	\$58.65	\$56.15	\$52.32	\$50.40	\$49.25	\$48.48	\$47.40	\$46.75	\$45.25
6 Part/Per M	Black	\$126.46	\$102.29	\$91.46	\$84.96	\$80.62	\$74.58	\$70.96	\$65.62	\$62.96	\$61.36	\$60.29	\$58.83	\$57.96	\$56.01

## SNAP OUT: 4.25" x 7.625"

(Includes 5/8" Stub)

### EDGE GLUED: 4.25" x 7"

(Glued on 4.25" Side)

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
2 Part/Per M	Black	\$38.08	\$39.83	\$36.91	\$35.16	\$33.99	\$31.91	\$30.66	\$28.49	\$27.41	\$26.76	\$26.33	\$25.66	\$25.26	\$24.26
3 Part/Per M	Black	\$55.95	\$59.23	\$54.65	\$51.90	\$50.07	\$47.15	\$45.40	\$42.57	\$41.15	\$40.30	\$39.73	\$38.90	\$38.40	\$37.20
4 Part/Per M	Black	\$72.32	\$77.97	\$72.14	\$68.64	\$66.30	\$62.76	\$60.64	\$57.30	\$55.64	\$54.64	\$53.97	\$53.01	\$52.44	\$51.09
5 Part/Per M	Black	\$89.69	\$97.71	\$90.63	\$86.38	\$83.54	\$79.38	\$76.88	\$73.04	\$71.13	\$69.98	\$69.21	\$68.13	\$67.48	\$65.98
6 Part/Per M	Black	\$123.06	\$128.45	\$117.62	\$111.12	\$106.78	\$100.74	\$97.12	\$91.78	\$89.12	\$87.52	\$86.45	\$84.99	\$84.12	\$82.17

## SNAP OUT: 5.5" x 9.125" - 5.67" x 9.125"

(Includes 5/8" Stub)

### EDGE GLUED: 5.5" x 8.5" - 5.67" x 8.5"

(Glued on 5.5" or 5.67" Side)

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
2 Part/Per M	Black	\$45.02	\$36.69	\$33.77	\$32.02	\$30.86	\$28.77	\$27.52	\$25.36	\$24.27	\$23.62	\$23.19	\$22.52	\$22.12	\$21.12
3 Part/Per M	Black	\$65.34	\$53.67	\$49.09	\$46.34	\$44.50	\$41.59	\$39.84	\$37.00	\$35.59	\$34.74	\$34.17	\$33.34	\$32.84	\$31.64
4 Part/Per M	Black	\$85.15	\$70.99	\$65.15	\$61.65	\$59.32	\$55.78	\$53.65	\$50.32	\$48.65	\$47.65	\$46.99	\$46.03	\$45.45	\$44.10
5 Part/Per M	Black	\$104.72	\$88.05	\$80.97	\$76.72	\$73.88	\$69.72	\$67.22	\$63.38	\$61.47	\$60.32	\$59.55	\$58.47	\$57.82	\$56.32
6 Part/Per M	Black	\$139.78	\$115.62	\$104.78	\$98.28	\$93.95	\$87.91	\$84.28	\$78.95	\$76.28	\$74.68	\$73.62	\$72.16	\$71.28	\$69.33

## SNAP OUT: 7" x 9.125"

(Includes 5/8" Stub)

### EDGE GLUED: 7" x 8.5"

(Glued on 7" Side)

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
2 Part/Per M	Black	\$53.55	\$45.21	\$42.30	\$40.55	\$39.38	\$37.30	\$36.05	\$33.88	\$32.80	\$32.15	\$31.71	\$31.05	\$30.65	\$29.65
3 Part/Per M	Black	\$78.19	\$66.53	\$61.94	\$59.19	\$57.36	\$54.44	\$52.69	\$49.86	\$48.44	\$47.59	\$47.03	\$46.19	\$45.69	\$44.49
4 Part/Per M	Black	\$100.34	\$90.18	\$84.34	\$80.84	\$78.51	\$74.97	\$72.84	\$71.51	\$68.84	\$66.84	\$66.18	\$65.22	\$64.64	\$63.29
5 Part/Per M	Black	\$122.49	\$105.82	\$98.74	\$94.49	\$91.66	\$87.49	\$84.99	\$81.16	\$79.24	\$78.09	\$77.32	\$76.24	\$75.59	\$74.09
6 Part/Per M	Black	\$159.64	\$135.47	\$124.64	\$118.14	\$113.81	\$107.76	\$104.14	\$98.81	\$96.14	\$94.54	\$93.47	\$92.01	\$91.14	\$89.19

## SNAP OUT: 8.5" x 7.625"

(Includes 5/8" Stub)

### EDGE GLUED: 8.5" x 7"

(Glued on 8.5" Side)

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
2 Part/Per M	Black	\$50.16	\$41.83	\$38.91	\$37.16	\$35.99	\$33.91	\$32.66	\$30.49	\$29.41	\$28.76	\$28.33	\$27.66	\$27.26	\$26.26
3 Part/Per M	Black	\$72.40	\$60.73	\$59.90	\$57.15	\$55.32	\$52.40	\$50.65	\$47.82	\$46.40	\$45.55	\$44.98	\$44.15	\$43.65	\$42.45
4 Part/Per M	Black	\$97.14	\$82.97	\$77.14	\$73.64	\$71.30	\$68.76	\$67.64	\$65.30	\$65.64	\$64.64	\$63.97	\$63.01	\$62.44	\$61.09
5 Part/Per M	Black	\$118.13	\$101.46	\$94.38	\$90.13	\$87.29	\$83.13	\$80.63	\$76.79	\$74.88	\$73.73	\$72.96	\$71.88	\$71.23	\$69.73
6 Part/Per M	Black	\$161.62	\$137.45	\$126.62	\$120.12	\$115.78	\$109.74	\$106.12	\$100.78	\$98.12	\$96.52	\$95.45	\$93.99	\$93.12	\$91.17

**SNAP OUT: 8.5" x 9.125"***(Includes 5/8" Stub)***EDGE GLUED: 8.5" x 8.5"***(Glued on 8.5" Side)*

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>2 Part/Per M</b>	Black	\$57.52	\$49.19	\$46.27	\$44.52	\$43.35	\$41.27	\$40.02	\$37.85	\$36.77	\$36.12	\$35.69	\$35.02	\$34.62	\$33.62
<b>3 Part/Per M</b>	Black	\$84.24	\$72.57	\$67.99	\$65.24	\$63.40	\$60.49	\$58.74	\$55.90	\$54.49	\$53.64	\$53.07	\$52.24	\$51.74	\$50.54
<b>4 Part/Per M</b>	Black	\$108.45	\$98.28	\$92.45	\$88.95	\$86.62	\$83.08	\$80.95	\$79.62	\$76.95	\$74.95	\$74.28	\$73.33	\$72.75	\$71.40
<b>5 Part/Per M</b>	Black	\$132.67	\$116.00	\$108.92	\$104.67	\$101.83	\$97.67	\$95.17	\$91.33	\$89.42	\$88.27	\$87.50	\$86.42	\$85.77	\$84.27
<b>6 Part/Per M</b>	Black	\$171.88	\$147.72	\$136.88	\$130.38	\$126.05	\$120.01	\$116.38	\$111.05	\$108.38	\$106.78	\$105.72	\$104.26	\$103.38	\$101.43

**SNAP OUT: 8.5" x 11.625"***(Includes 5/8" Stub)***EDGE GLUED: 8.5" x 11"***(Glued on 8.5" Side)*

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>2 Part/Per M</b>	Black	\$60.96	\$52.62	\$49.71	\$47.96	\$46.79	\$44.71	\$43.46	\$41.29	\$40.21	\$39.56	\$39.12	\$38.46	\$38.06	\$37.06
<b>3 Part/Per M</b>	Black	\$90.10	\$78.43	\$73.85	\$71.10	\$69.26	\$66.35	\$64.60	\$61.76	\$60.35	\$59.50	\$58.93	\$58.10	\$57.60	\$56.40
<b>4 Part/Per M</b>	Black	\$116.73	\$106.57	\$100.73	\$97.23	\$94.90	\$91.36	\$89.23	\$87.90	\$85.23	\$83.23	\$82.57	\$81.61	\$81.03	\$79.68
<b>5 Part/Per M</b>	Black	\$143.37	\$126.71	\$119.62	\$115.37	\$112.54	\$108.37	\$105.87	\$102.04	\$100.12	\$98.97	\$98.21	\$97.12	\$96.47	\$94.97
<b>6 Part/Per M</b>	Black	\$185.01	\$160.84	\$150.01	\$143.51	\$139.18	\$133.14	\$129.51	\$124.18	\$121.51	\$119.91	\$118.84	\$117.39	\$116.51	\$114.56

**SNAP OUT: 8.5" x 14.625"***(Includes 5/8" Stub)***EDGE GLUED: 8.5" x 14"***(Glued on 8.5" Side)*

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>2 Part/Per M</b>	Black	\$65.80	\$60.47	\$58.55	\$57.80	\$56.63	\$54.55	\$53.30	\$51.13	\$50.05	\$49.40	\$48.97	\$48.30	\$47.90	\$46.90
<b>3 Part/Per M</b>	Black	\$97.55	\$93.39	\$88.80	\$86.05	\$84.22	\$82.80	\$81.05	\$78.22	\$76.80	\$75.95	\$75.39	\$74.55	\$74.05	\$72.85
<b>4 Part/Per M</b>	Black	\$136.80	\$122.64	\$116.80	\$113.30	\$110.97	\$107.43	\$105.30	\$101.97	\$100.03	\$99.30	\$98.64	\$97.68	\$97.10	\$95.75
<b>5 Part/Per M</b>	Black	\$162.31	\$145.64	\$139.81	\$136.81	\$135.22	\$133.56	\$132.31	\$128.47	\$126.56	\$125.41	\$124.64	\$123.56	\$122.91	\$121.41
<b>6 Part/Per M</b>	Black	\$215.31	\$191.14	\$180.31	\$173.81	\$169.48	\$163.43	\$159.81	\$154.48	\$151.81	\$150.21	\$149.14	\$147.68	\$146.81	\$144.86

**SNAP OUT: 11" x 9.125"***(Includes 5/8" Stub)***EDGE GLUED: 11" x 8.5"***(Glued on 11" Side)*

# Parts	Ink	1,000	1,500	2,000	2,500	3,000	4,000	5,000	7,500	10,000	12,500	15,000	20,000	25,000	50,000
<b>2 Part/Per M</b>	Black	\$64.14	\$55.81	\$52.89	\$51.14	\$49.98	\$47.89	\$46.64	\$44.48	\$43.39	\$42.74	\$42.31	\$41.64	\$41.24	\$40.24
<b>3 Part/Per M</b>	Black	\$94.31	\$82.64	\$78.06	\$75.31	\$73.47	\$70.56	\$68.81	\$65.97	\$64.56	\$63.71	\$63.14	\$62.31	\$61.81	\$60.61
<b>4 Part/Per M</b>	Black	\$121.97	\$111.80	\$105.97	\$102.47	\$100.13	\$96.59	\$94.47	\$93.13	\$90.47	\$88.47	\$87.80	\$86.84	\$86.27	\$84.92
<b>5 Part/Per M</b>	Black	\$149.63	\$132.96	\$125.88	\$121.63	\$118.80	\$114.63	\$112.13	\$108.30	\$106.38	\$105.23	\$104.46	\$103.38	\$102.73	\$101.23
<b>6 Part/Per M</b>	Black	\$192.29	\$168.12	\$157.29	\$150.79	\$146.46	\$140.42	\$136.79	\$131.46	\$128.79	\$127.19	\$126.12	\$124.67	\$123.79	\$121.84

SNAP OUTS - SPECIAL FEATURES	Flat Charge	Per M
Standard Ink Color Up-charge	\$10.00	
Plate Changes	\$25.00	
Back Printing	\$40.00	\$1.00
2-Color Face (black & std.)	\$40.00	\$2.00
Up-charge for special PMS color	\$25.00	
Crash Numbering	\$15.00	
Marginal Words	\$2.50 each	
Polywrapping		\$0.20 per poly
Extra Perf - Parallel to Stub	\$5.00 each	
Press Punching - 1/4 holes	\$4.00 per hole	\$0.50 per M per hole

SNAP OUTS - SPECIAL FEATURES	Flat Charge	Per M
Bindery Drilling - 2 part	\$2.00 per hole	\$2.00 per M
Bindery Drilling - 3 part	\$2.00 per hole	\$4.00 per M
Bindery Drilling - 4 part	\$2.00 per hole	\$6.00 per M
Bindery Drilling - 5 part	\$2.00 per hole	\$8.00 per M
Bindery Drilling - 6 part	\$2.00 per hole	\$10.00 per M
Open End Books 25 sets per book	\$35.00	\$12.00
Open End Books 50 sets per book	\$35.00	\$6.00
Wrap Around Books 25 sets per book	\$50.00	\$22.00
Wrap Around Books 50 sets per book	\$50.00	\$11.00

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\*\*ABOVE PRICING DOES NOT INCLUDE COMPOSITION WORK.

\*\*\*ALLOW STANDARD OF 10% OVER/UNDER-RUN. FOR EXACT QTY'S ADD 5% TO TOTAL COST.

# PRINT TERMS

**Artwork** — All original copy, including type/fonts, photos and illustrations, intended for printing.

**Bitmap** — A computer file in which each pixel contains one bit of image information.

**Bleed** — When an image extends beyond the trim edge of the printed sheet. It is important to include bleeds in your artwork files if you want the image to extend to the edge of the paper for your final printed piece.

**CMYK (Four Color Process)** — Cyan, Magenta, Yellow, Black. These are the four process colors required for process color printing.

**Crop Marks** — Small symbols placed in the margin outside of the image area that indicate the area to be printed and/or trimmed from the image.

**Dots Per Inch (DPI)** — A measurement of resolution of a printed image as determined by the number of dots that fit into one inch. The higher the concentration of dots per inch, the sharper the image will be. Print documents usually require a resolution of 300 dpi or higher.

**Duotone** — A halftone that prints in two colors to create greater visual interest or more subtle detail and gray tones.

**Encapsulated Postscript File (.EPS)** — An Adobe Systems-developed file format. It is a device-independent PostScript representation of a graphic or other object. It stores files as vectors and includes a low-resolution bitmap representation for quick on-screen viewing.

**File Extensions/Format** — Three-digit designations at end of a file name that indicate what format the file has been saved in. Common artwork file formats include: .eps, .jpeg, .pdf, .ps, .psd, .tiff. Common mail list file formats include: .csv, .txt, .xls.

**Font** — A set of type characters of a particular typeface design and size. Each typeface, such as Times New Roman, Helvetica, and Arial are typically made available in four variations: normal weight, bold, italic and bold italic.

**Half-tone** — An image composed of tiny dots whose variations in size create the illusion of variations in tone.

**Image** — A computerized representation of a picture or graphic.

**Joint Photographic Experts Group (.JPEG)** — A file format used for color images. This format retains a high degree of color while requiring less storage space than needed for other file formats. Uncompressed JPEG files can be used for high-quality printing. It is best to save images with many colors, such as a photograph, as a .jpeg.

**Kerning** — A term that refers to the amount of space between letters.

**Line Art** — Artwork consisting of solid blacks and whites with no shades of gray.

**Lock-Up** — A term used to describe where the two ends of a printing plate meet; since no ink is transferred in a lockup, sometimes the lockup is moved to another area of the printed image so that the piece can bleed.

**Moiré** — An undesirable pattern that appears when two or more screen patterns are placed over one another. Moiré may be caused by misalignment, incorrect screen angles, slipping or slurring.

**Overprinting** — Any printing that is done on an area that has already been printed.

**Pantone Matching Systems (PMS)** — The most popular color matching systems used in the printing industry. A true PMS color is defined by a mixture of inks that will provide a specific color.

**Pixel** — Short for picture element. Pixel is the smallest unit (point) of an image displayed on a computer screen. The quality of an image, usually expressed as “image resolution”, depends on the number of pixels per inch that make up the image.

**Portable Document Format (.PDF)** — A universal file format developed by Adobe Systems to preserve all fonts, formatting, graphics, and colors of any source document. PDF allows any file to be read by the Acrobat reader regardless of the hardware or software platform on which the file was created.

**Pre-Flight** — The procedure used to ensure digital files are correctly prepared for production.

**Print-Ready Files** — Digital files that are 100% ready to print, requiring no additional adjustments other than preflighting and standard prepress work.

**Proof** — a close representation of the final printed piece. A proof is provided to predict results on press and record how the final printed piece will appear in terms of color, layout and accuracy.

**Resolution** — The number of pixels displayed per unit of length in an image, usually measured in pixels per inch (ppi) or dots per inch (dpi).

**Raster Image** — Commonly referred to as bitmap images, uses a grid of individual pixels where each pixel can be a different color or shade. A raster file is usually difficult to modify without loss of information. Common raster graphic formats include BMP (bitmap), GIF (Graphics Interchange Format), JPEG (Joint Photographic Experts Group), PNG (Portable Network Graphics), and TIFF (Tagged Image File Format) are raster image formats.

**RGB** — The additive primary colors — red, green and blue — that are used in computer monitors to create all colors.

**Spot Colors** — This refers to a color that does not go through the CMYK process to obtain color values. Instead, each color in a document is created using that exact color, not a mixture of CMYK halftone values.

**Tagged Image File Format (.TIFF)** — One of the most widely supported file formats for storing images on a computer. TIFF can handle up to 24 bits of photographic image, but TIFF is an older format that requires more storage space than needed for files in .JPEG or .PSD formats.

**Trim Size** — The final size of a printed page after excess edges have been cut off.

**Typesetting** — To layout words, text and logos for printing.

**Vector Graphic** — Images created using mathematical statements that define geometric shapes. You can move, resize, and change the color of vector graphics without losing any image quality. Unlike bitmaps, vector graphics are not dependent on resolution. You can scale a vector graphic to any size and it won't lose detail or clarity.

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