# COMPLETE RESTAURANT, BAR or WINERY Print & Product Solutions

Hungry for profits? In today's highly-competitive restaurant environment, distinctly unique marketing materials enable you to stand apart from your competitors and pique the interest of current and potential customers.

We will handle your most creative and challenging restaurant marketing strategies. We'll find the right solution for your custom printing project from a wide selection of print products and options to create a unique look. We are your print partner who can print your Restaurant Menus, Table Tents, Posters, Menu Boards, Coupon/Discount Cards, and MORE!



### Full Color Restaurant Menu Printing

A menu is the most important internal marketing and sales tool a restaurant has to market its food and beverage to customers. Think of a menu as a restaurant's business card. It introduces the customer to the restaurant, and its design complements the decor, food quality, and the price range of the restaurant.

A properly designed menu can help any restaurant – whether it's fine dining, casual theme, family style or fast food. See how a great menu devours the competition!

Ask about waterproof and tear resistant stock for your next custom printed menu project. Impart a lasting impression by using synthetic paper on you next menu project!



### **Full Color Restaurant Poster Printing**

Full Color Posters are a fantastic medium for advertising signature dishes or upcoming special events. We print indoor posters, outdoor posters as well as back lit posters for use in light boxes. Our large format printing options let you create fully customized posters with ease.

Posters increase the charm of a restaurant and is an eye-catching way to engage customers and grab their attention. We've got the tools and technology to help you create effective posters that meet your messaging needs.



### Full Color Restaurant Table Tent Printing

Looking to make a statement? Table tents are a powerful way to showcase a business, attract repeat business, promote new items, and market new services and special events.

Table tents can be an effective advertising tool when placed in high foot traffic areas such as restaurants, hotels, bars, food courts, lobby areas and more.

We recommend table tents be printed on 100-pound gloss cover stock or synthetic paper, that will allow for both credibility and durability. Add a UV coating for added water resistance, bright sheen and extra longevity. Be creative!



## Full Color Restaurant Coupon and Discount Card Printing

People love to save money, and Coupon/Discount Card Printing can be one of the most significant tools when it comes to business transactions.

Give customers a reason to come back every day with coupon and discount cards. Coupon and discount card printing is a great marketing strategy for businesses, these cards help make a personal connection with customers and give them an incentive to come back.

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	<b>PASTA</b> Spaghetti\$11.00	BEVERAGES
APPETIZERS APPETIZERS Mozzorella Shicks	Chicken Parm \$12.50	Red Wine. \$5.50   White Wine. \$5.00   White Zin. \$5.00   Bottled Beer. \$5.00   Durdt Beer. \$3.50   DESERTS Tramisu.   Tiramisu. \$5.50   NY Cheesecoke \$6.00   Spursoni. \$4.00   Choc. Cake. \$4.00   10% OFF Status   Time offer! Status

### **Full Color Restaurant Placemat Printing**

If you're looking for a way to entice your restaurant's guests and tell them all about what's cooking, placemats are a must. Placemats are prominently seen in restaurants, where diners check the restaurant's list of food or drink offerings. However, it's just as possible to use these printed materials to display the different services offered in spas, beauty salons or other similar establishments.

- Top-quality short-run digital and offset printing
- Available in standard and custom sizes
- Use as a coloring sheet to keep kids busy

The placemat is often overlooked as a marketing piece, but that's just what it is - the more you can convince customers to try, the more dishes they'll like and the more business you'll get.

Placemat printing is one of the most cost effective and potentially profitable investments a restaurant can make. Placemats are incredibly powerful motivators that bring business by the dozens - when done right. We want your placemat to wet your customers' appetite, so we print our placemats on high quality paper showing off your delicious dishes.



## Full Color Restaurant Scratch Off Card Printing

If you're looking for a way to entice restaurant guests to come back, a Scratch Off Card is the solution! Give a scratch off card to every customer as they pay for their meals. Customers returning with their scratch off card are guaranteed to receive a gift with their next meal

Underneath each scratch off area can be a Free Appetizer, Buy 1 Get 1 Free Entree, or a Free Dessert. The choice is up to you! Add an entry form on the back side for a chance to win. This is a great way to gather information about your customers!

Pizza Paddle

with or without Chalkboard

delizioso pizza

Pizza • Pasta • Salad

delizioso pizza

Restaurant owners know how important it is to make a good impression with first-time customers, starting with a friendly staff, an inviting environment and great food. No less important is the look of printed materials, which play a major role in the overall dining experience. Make guests crave your cuisine with attractive images, rich descriptions, and most of all quality printing.

We'll print your restaurant marketing materials exactly to your specifications. In addition, we will also assist you with other restaurant marketing materials like custom:

- Guest Checks
- Banners •
- Invoices
- Purchase Orders
- Window Clings 1 and 2 sided Wood Signs
- Floor Graphics
- Rack Cards •

- Gift Card Holders
- Ceiling Mobiles • Wood Flight Samplers
- Canvas Signs
- Flyers
- Wooden Pizza Paddles
- Postcards
- Door Hangers
- Magnets
- Menu Boards Dry Erase or Chalk
- Carry Out Menus
- And MORE!

We provide a complete marketing solution to develop the materials you need, and then pack and ship them straight to you. Contact us today to learn more about restaurant printing and other solutions we provide.